

CORPORATE SOCIAL RESPONSIBILITY (CSR) POLICY

I CONTEXT

- 1.1 Section 135 of the Companies Act, 2013 has brought the concept of Corporate Social Responsibility within the framework of law – at one level granting recognition to the role played by Corporate India in economic and social development of the country and at another making it mandatory so that bulk of the corporate citizens participate in the endeavor.
- 1.2 ADL was in fact among the earliest adopters of the concept of CSR, from early 1970's when Corporate India was struggling to find its feet, when the idea or even the nomenclature CSR was hardly current. Entirely voluntary, ADL's contributions have been focused on promotion of public health, development of sports with emphasis on aquatic sports and on poverty alleviation. ADL therefore regards the mandatory CSR requirements u/s 135 of the Companies Act, 2013 as a way of formalizing and extending its voluntary investments of the past.

II MISSION

- To promote a culture that recognizes community development and CSR as integral parts of business development.
- To be a responsible business house that invests on community development, accepts responsibility for its activities and encourages development with a human face by actively contributing to elimination of hunger and vagrancy, improvement of Human Development Index (HDI) in and around the area of its operations.

III FOCUS AREAS

- 3.1 Schedule VII to the Companies Act 2013 spells out the approved activities which are recognized as CSR activities. Following is a summary of such activities:
 - (i) Eradicating hunger, poverty and malnutrition, promoting health care;
 - (ii) Promoting education and employment-enhancing vocational skills;
 - (iii) Promoting gender equality, empowering women;
 - (iv) Ensuring environmental sustainability, ecological balance, etc;
 - (v) Protection of national heritage, art and culture;
 - (vi) Measures for the benefit of armed forces veterans, war widows and their dependents;
 - (vii) Training to promote sports, nationally recognized sports, paralympic sports and Olympic sports;
 - (viii) Contributions to Prime Minister's National Relief Fund and other specified funds;
 - (ix) Contributions to technology incubators located within approved academic institutions;
 - (x) Rural Development projects; and
 - (xi) Slum area development
- 3.2 The CSR activities of ADL, in keeping in keeping with the history of its similar endeavors in the past, will focus on -

(a) Eradication of hunger, poverty and malnutrition, promoting health care

- (i) Provision of shelter and succor to the aged and destitute, thus helping them lead their lives with dignity; and
- (ii) Assistance to public health programs, thus doing its mite towards building a healthier nation, with focus on the younger generation.

(b) Training to promote sports

- (i) Financial participation in the development of aquatic sports in Karnataka and the rest of India, thus playing a role in fetching sporting laurels to the country.

IV IMPLEMENTATION

- 4.1 CSR activities aimed at eradication of hunger, poverty, etc as recommended by the CSR Committee and approved by the Board of Directors will generally be implemented through NGO's that meet the eligibility criteria specified in Companies (Corporate Social Responsibility) Rules, 2014. However, depending on the magnitude, locality and complexities involved, ADL may on occasion consider direct implementation through its own staff.
- 4.2 As far as training programs to promote sports are concerned, ADL has in the past funded training and development programs implemented by recognized sports associations. As the expertise for imparting sports related training is not available within ADL, the policy of making financial contributions to such programs will be continued, subject to the satisfaction of the CSR Committee and approval of the Board.

V LOCATION

- 5.1 Investments on CSR activities will generally be in and around Bangalore/Palakkad, where the company has its units. However, eligible programs in other, not-too-distant areas will also be considered based on merits and other feasibility factors.

VI CSR COMMITTEE AND ITS RESPONSIBILITIES

- 6.1 The CSR Committee shall consist of the following directors:

Shri R NEELAKANTA RAO, Managing Director
Shri RAKSHIT N JAGDALE, Executive Director
Shri P.B. LAKSHMANAN, Director (Finance & Genl. Admn.)
Shri THRIVIKRAM G NIKAM, Executive Director

Shri K Viswanathan, Company Secretary will act as non-member Secretary to the CSR Committee.

- 6.2 The responsibilities of the CSR Committee include –

- Formulating and recommending to the Board of Directors the CSR Policy;
- Identifying and recommending to the Board of Directors specific activities to be undertaken in conformity with the approved CSR Policy;
- Recommending amounts to be spent/invested on each of the recommended activities; and
- Periodic monitoring of implementation of CSR activities undertaken, reviewing expected versus actual social benefits achieved and recommending appropriate further action.

VII FUNDING, SELECTION AND MONITORING PROCESS

- 7.1 Proposals for funding of CSR programs may be submitted throughout the year and must be addressed to the Secretary to the CSR Committee.
- 7.2 The CSR Committee will meet as frequently as necessary but generally at least once in a quarter. The Committee will analyze the proposals received with reference to the identified focus areas and prioritize the proposals according to their relevance, expected impact by their implementation, track record of the agency proposing the program and other factors that would, in the opinion of the CSR Committee, maximize benefits to the society commensurate with the expenditure incurred.
- 7.3 The CSR Committee will thereafter forward its recommendations to the Board for approval. As part of the process, the CSR Committee may stipulate such reports to be submitted by

the proposer and such other conditions to be met by them as will, in the opinion of the CSR Committee ensure proper utilization of the funds allocated in the spirit of the company's commitment to social causes.

VIII CONTACT

8.1 For queries relating to the CSR Policy and to submit candidate proposals, contact:

Shri K Viswanathan
Company Secretary and Secretary to the CSR Committee
AMRUT DISTILLERIES LTD
41/1, 72nd Cross
6th Block, Rajaji Nagar
Bangalore 560 010

Tel: +91 80 2310 0379
Fax: +91 80 2335 1542
Email: kayvee@amrutdistilleries.com
